



PURINA® OMEGA MATCH™ RATION BALANCING HORSE FEED

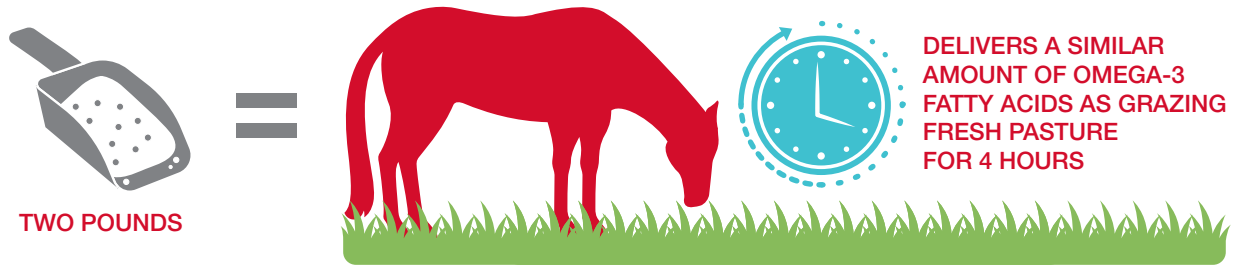
A HOLISTIC APPROACH TO EQUINE NUTRITION

Many horses are not able to graze—due to pasture availability, travel schedule or soluble carbohydrate sensitivity—missing out on the benefits of green grass, including omega fatty acids and natural vitamin E. Team Purina set out to create a feed to uniquely balance a horse’s diet as nature intended.

SOME HORSES GET THE OMEGAS THEY NEED FROM PASTURE. THIS IS FOR THOSE WHO CAN'T.

Purina® Omega Match™ Ration Balancing Horse Feed is a limited-ingredient, timothy-based formula that fills traditional nutrient gaps in forage with protein, vitamins, and minerals. Plus, it provides the fatty acids and antioxidants found in nature.

Inspired by fresh pasture, but without the drawbacks of too many calories or soluble carbohydrates for horses with metabolic concerns, two pounds of Purina® Omega Match™ Ration Balancing Feed provides a similar amount of omega-3 fatty acids as 4 hours of grazing on fresh pasture.



LOADED WITH GOODNESS

Omega-3 fatty acids are well known for their benefits to a variety of body systems, in both horses and humans. Many feeds and supplements use omega in their name or marketing, but it doesn’t guarantee they contain a meaningful level of omegas to truly benefit your horse. Purina® Omega Match™ Ration Balancing Feed is highly concentrated and provides more omegas per pound and per dollar than other options.

ALL OF THIS...



IT'S ALL IN THE BAG



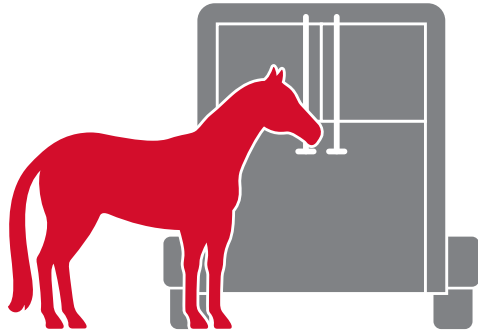
- ✓ OMEGA 3 TO 6 RATIO OF 3:1
- ✓ NATURAL VITAMIN E
- ✓ AMINO ACIDS
- ✓ BIOTIN
- ✓ PURINA® OUTLAST® GASTRIC SUPPORT SUPPLEMENT
- ✓ BALANCED AND COMPLETE NUTRITION



IS YOUR HORSE A MATCH FOR OMEGA MATCH™?

Omega Match™ Ration Balancing Feed is a great way to ensure your horses get the nutrition they need, no matter their forage source.

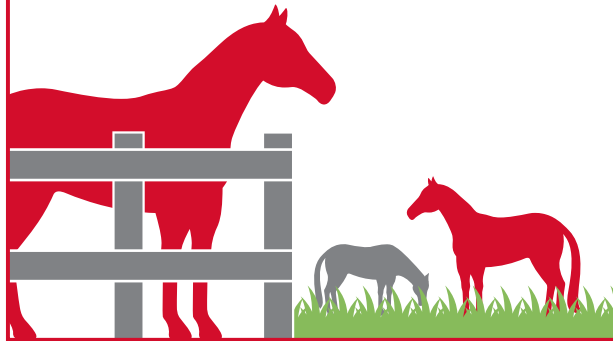
BUSY SCHEDULE OR LIMITED TURN OUT?



INGREDIENT SENSITIVITIES?

~~SOY~~
~~ALFALFA~~
~~CORN~~
~~WHEAT~~
~~MOLASSES~~
~~BARLEY~~

CAN'T GRAZE DUE TO METABOLIC CONCERNS?



ANY RATION BALANCER CANDIDATE



EASY KEEPING
PERFORMANCE HORSES



GROWING HORSES

..and more!



TAKE YOUR FEED FOR A TEST R.I.D.E.

Ideally, when you buy a horse you take it for a test ride. Similarly, you should put your feed through a test before buying it. We created the Test R.I.D.E. evaluation process to help you determine which feed is best for you and your horse.

Simply compare four key areas – Research, Ingredients, Dose and Efficacy – to see how our competitors stack up to Omega Match™ products.

Put our research to the test at purinamills.com/omegamatch or stop by your local retailer to learn more.



FEED GREATNESS®